

## **NON-NEGOTIABLES FOR IMPLEMENTATION OF RKVY SCHEMES 2015-16**

- **Identification of beneficiaries should be done in Grama sabha through selection committee as per guidelines given under each scheme.**
- Identification of beneficiaries as per targets allotted to be completed at the earliest.
- Preference may be given to small and marginal farmers.
- Earlier benefitted farmers are not eligible. New farmers and new area have to be covered.
- **It should ensure that as per the directives of planning commission 15.44 % and 9.34 % funds are to be targeted for SC and ST farmers respectively under SCP and STP and 33% of budget allocation should be earmarked for women beneficiaries/ farmers.**
- Beneficiaries identified under each scheme should attend the particular training programme organized for the purpose at HTI / nominated centers.
- **All the scheme components should be taken up where assured irrigation source is available & preferably integration with Micro-Irrigation, Mulching, New Technologies i.e. raised bed plantations, staking etc. may be promoted.**
- **To ensure transparency, separate account should be maintained in the name of department at District level, for collection of non-subsidy.** The collected non-subsidy should not be utilized for any other purpose.

## **GUIDELINES FOR SELECTION OF BENEFICIARIES FOR DIFFERENT SCHEMES BEING IMPLEMENTED BY THE DEPARTMENT OF HORTICULTURE**

### **GENERAL: (common to all components and activities)**

- Potential location / Villages are to be identified (species & crop wise).
- Wide publicity to be given in the above identified locations / areas on benefits / facilities being provided by the department through local news papers, electronic media, pamphlets, display on the notice board of Z.P.Ps / M.P.Ps / Village Panchayats.
- Approved schemes, assistance provided and locations identified are to be explained in the meeting of Z.P.Ps / M.P.Ps and other coordination meetings with allied departments.
- The beneficiaries shall apply to the Horticulture officer (HO) of the area concerned or DDHs / ADHs of concerned District in the format prescribed duly affixing the latest photograph along with a copy of passbook or certificate from the village secretary / source of irrigation etc. on or before the date prescribed for any component under all the activities / schemes.
- The applications received so are compiled village / mandal / crop wise.
- The HOs / ADHs / DDHs shall hold the village wise meetings involving progressive farmers, gram sarpanch and village secretary and finalize the list based on the norms prescribed for different schemes implemented in the Districts.
- The selected farmers shall be explained about the integration of all advance technologies for components like Permanent pandals, creeper mesh etc.,
- Due preference shall be given to SF / MF, SCs ,STs and Women as per the norms in selection process.
- While finalizing the list as per the directives of planning commission care should be taken to ensure at least 15.44% of SCs and 9.34% of funds are to be target for ST farmers respectively under SCP / TSP and 33% of the budget allocation should be earmarked for women beneficiaries.
- For additions/deletion to the approved beneficiary list approval of District Collector has to be obtained.

## **IMPLEMENTATION GUIDELINES FOR STRENGTHENING OF VEGETABLE PRODUCTION UNDER RKVY 2015-16**

The following Components are proposed under vegetables for the year 2015-16.

- I. Supply of Hybrid Vegetable Seed.
- II. Creeper Mesh
- III. Supply of Shade net for vegetable cultivation
- IV. Seedling Protrays
- V. Vegetable Mini kits.

### **1. Supply of Hybrid Vegetable Seed.**

#### **Objectives:**

- To encourage farmers to take up vegetable cultivation on large scale with hybrids.
- To improve the productivity of vegetables per unit area and to get maximum returns per unit area.
- To ensure availability of vegetables throughout the year.
- To encourage new farmers to take up vegetable cultivation on commercial scale in non-traditional areas.
  - Target: 25020.60 Ha
  - Area of Operation: 9 Districts
  - Pattern of Assistance: 50% assistance not exceeding Rs. 3000/-per ha.
  - Maximum eligibility: 2 Ha per Beneficiary

#### **Procedure:**

- Preference should be given to new area and new farmers to encourage more area under vegetable cultivation.
- The DDH/ADH shall give wide publicity in the District through all public programmes for effective implementation of the programme by utilizing electronic / Print media / Pamphlets / Posters etc.
- DDH/ADH should take necessary care, well in advance for sowing of vegetables, to ensure continuous availability of vegetables in the market without glut/scarcity.
- The DDH/ADH shall prepare a month-wise Action Plan for all vegetable crops in the District, based on demand and supply. They shall strive to make the farmers grow all the vegetables during off-season.

- Vegetable cultivation shall be promoted in non-traditional areas. In traditional areas, new farmers shall be identified for promoting new technology.
- Encourage staggered cultivation of Vegetables for steady market arrivals for which the DDH/ADH of the Districts have to prepare a “MICRO LEVEL MARKET ORIENTED PLAN” keeping in view the suitability of crops, seasonality, and market trends.
- The growing of vegetables (seed subsidy) shall be based on market need/demand, in order to avoid price fluctuation & glut.
- The farmers shall be encouraged to install drip / sprinkler irrigation for vegetables with the assistance of TGMIP for increased production including raised bed and mulching.
- The subsidy shall not be provided to Green Chilli.
- **DDH’s should strictly adhere to the ratio of 30:30:40 for incurring expenditure during Kharif, Rabi and Summer respectively. If District’s local requirement, demands any deviation in incurring the expenditure, the ADH should take PRIOR permission from O/o COH, TG.**
- The assistance shall be extended to small and marginal farmers. Preference shall be given to SC/ST category/Women farmers as per the norms, every time new farmers have to be identified.
- **The funds earmarked for SC & ST farmers shall be utilized in full with the co-operation of the line departments like ITDA/ Dist. SC Societies/DWMA /ATMA etc.**
- **It is strictly instructed to permit the beneficiary to avail subsidy only for one time during a year.**
- From the identified beneficiaries, HO should collect.
  - Application form duly filled in prescribed format (**Annexure- I**) along with latest passport size photograph.
  - True copy of pass book/proof of ownership of the land / Aadhar card.
  - Non-subsidy in the form of Demand Draft drawn in favour of **ADH** concerned.
- Non-subsidy amount shall be collected from the farmer, according to the price list and subsidy pattern communicated by the O/o CoH,TG.

- HO shall give acknowledgement to the farmer for the receipt of application along with Demand Draft.
- In case of farmers cultivating vegetables on lease lands, HO concerned should satisfy the lease agreement and obtain declaration from the lease holder **(Annexure - II )**.
- HO of each head quarter shall furnish the seed requirement details daily to the O/o ADH/HO(T) (pertaining to the applications received along with non-subsidy only) through e-mail or Fax for placing the indents to the seed companies so as to avoid delay in supply of seeds to the farmers.
- ADHs shall place the indents with the seed companies through **TSSDC** immediately after receiving seed requirement details from HOs, so as to ensure the supply of seeds to the farmers within a week or 7 days **(Annexure- III)**.
- Placing of advance indents to the seed companies in favour of any company/companies and giving the same seed to the farmers without considering farmers' choice is **VIEWED SERIOUSLY**.
- Before taking the seed for distribution to the farmers, HOs should ensure to submit the respective applications (the details of which has already been furnished to the O/o **ADH** for placing indent) along with non-subsidy to the O/o ADH.
- **Seed should not be indented for Varieties and Companies other than those mentioned in the approved list communicated by O/o CoH, T.G. DDHs & ADHs shall be personally held responsible for any deviations.**
- The ADH shall arrange for distribution of seed to the farmers within three days of receipt of the seed from the companies.
- After receiving seed, the HO (Tech.) shall acknowledge the receipt of seed on the **Delivery Challan** given by the company concerned directly.
- The HO (Tech) shall enter all the details of vegetable seed supplied by the companies in the **Stock Register in the prescribed format in Annexure-IV**.
- **DDH** shall insist the companies to supply the vegetable seed packets with proper labelling i.e **“Meant for supply under Seed subsidy programme of Dept. of Horticulture, Govt. of T.G.”** in addition to the printed standards as per the Seed Act / Minimum Seed Certification standards. Non-labelled packets should not be taken.

- If the stocks are received and supplied without proper labeling, the **DDH /ADH / HO (Tech)** is personally held responsible.
- The HO (Tech.) should check for the details of certification standards and lot number etc. before recording the details in stock register and before handing over the seed to the respective HOs.
- Details of un-received seed should be informed to the office of the Commissioner of Horticulture every fortnight.
- Beneficiary register (category wise Gen/SC/ST (**Annexure-V**)) should invariably be maintained at both head quarters (i.e. **O/o ADH and at HO head quarter**).
- After receiving the seed from **O/o ADH, the HOs** should distribute the seed immediately to the farmers who have applied for seed.
- **The DDH /ADH / HO (Tech) should send a consolidated copy of indents for every fortnight i.e the report of first fortnight i.e from 1<sup>st</sup> to 15<sup>th</sup> should reach by 17<sup>th</sup> and the second fortnight i.e. from 16<sup>th</sup> to 30/31<sup>st</sup> should reach by 3<sup>rd</sup> of following month as per the format given below to the RKVY Cell, O/o Commissioner of Horticulture, T.G., Hyderabad, both by e- mail and by post compulsorily along with corresponding report of non-subsidy.**

District: \_\_\_\_\_

Report for the fortnight of 1<sup>st</sup> to 15<sup>th</sup> / 16<sup>th</sup> to 30/31<sup>st</sup>

Sl. No	Crop	Variety	Packing Size	Rate per Kg	No. of Indents Placed	Quantity for which indent placed in Kgs	No. of Farmers	Area in Ha	Full Cost in Rs.	Subsidy 50% not exceeding Rs.3000/- per Ha	Non Subsidy Transferred through RTGS

**Signature & Name of the  
DDH/ADH**

- **The ADHs shall transfer the Non subsidy portion into the account of Commissioner of Horticulture (RKVY) Account (A/c No.037810100058545, Andhra Bank, Nampally Br.) through RTGS (IFSC Code ANDB0000378) duly providing all the details of indents placed, No. of Farmers & Area in Ha., along with the copy of online transaction status on amount of non -subsidy transferred etc to RKVY Cell, Hyderabad.**

- HO should ensure compulsory physical verification of at least 30% of the vegetable area in every season, out of the total seed distributed to the farmers in his / her jurisdiction.
- **DDH & ADH should ensure compulsory physical verification of at least 20% each, of the vegetable area in every season out of the total seed distributed in the District.**
- If any complaints are received from the farmers regarding poor performance of the seed, the DDH along with concerned ADH & HO should inspect the field immediately and record the details in the inspection report (**Annexure - VI**). DDH should submit the inspection report along with the farmer's complaint to the Joint Director of Agriculture of the District concerned within three days of receipt of complaint for taking necessary action as per Seed Act.
- During field visits, DDH /ADH/HO should take the photographs on crop situation.
- DDH /ADH should review with H.Os regularly and the cropped area/data on the present season sowings , crop condition shall be maintained village-wise/ Mandal-wise at the DDH /ADH & H.O level under intimation to the Commissionerate RKVY Cell and the same should be updated at the Mandal-level (MRO) by the H.O concerned and District level (CPO) by ADH concerned.

## **2. Creeper Mesh:**

It is one of the new developments and emerging technologies in cultivation of vegetables like gourds, beans and tomato which increases quality production and productivity.

### **Objectives:**

- To increase production & productivity of quality produce, with less prone to pests and diseases by easy management and movability of mesh.
- To encourage crop rotation with non-creeper vegetable crops of same family.
  - Target: 100 acres
  - **Area of Operation: All the districts**
  - Pattern of Assistance: 50% assistance not exceeding Rs. 40000/-per acre.
  - Maximum eligibility: 1 Ha per Beneficiary.

**Cost of cultivation:**

- ✓ It is a GI wire mesh of size 7'x12' (it is standard height of 7 feet and length as per requirement).
- ✓ Row spacing followed for creeper mesh is 9-10', on an average 40 to 44 rows
- ✓ Cost of one acre creeper mesh available in market is :
- ✓ Square feet welded mesh is Rs.2.80
- ✓ Rs.19.60 for 100' running feet and per acre **Rs.86240/-**
- ✓ 10' Bamboo poles (600-700 No./ acre) @ Rs.30/- costs around Rs.21000/-
- ✓ Labour cost for fixing and erection- 10 persons @ Rs.200/- is Rs.2000/-
- ✓ Total cost per acre is 109240/-

S. No.	Particulars	Unit	Qty.	Rate	Amount (in Rs.)
1.	Cost of creeper mesh @ 40-44 rows of creeper mesh per acre (Square feet welded mesh is Rs.2.80 & Cost of 100 running feet of creeper mesh is Rs.19.60) (Vertical wire-3mm, horizontal wire-2.5mm)	Ft		19.60	86,240.00
2.	10' Bamboo poles / Casuarina poles (600-700 No./ acre) of 7 to 8 feet & 2 to 3 inches of diameter.	No.	700	30.00	21,000.00
3	Labour cost for fixing and erection- 10 persons @ Rs.200/- is Rs.2000/-	No.	10	200	2,000.00
<b>Total</b>					<b>109240.00</b>

**50% Subsidy on creeper mesh limited to Rs.40,000/- per acre only.**

**Advantages of Creeper Mesh:** Increase in production, quality produce, less prone to diseases and pests, easy management and lasts for 8-10 years. Movability & portability of the structure helps in crop rotation.

**DDH/ADH/HO shall** give wide publicity regarding vegetable cultivation with creeper mesh and its advantages.

The HO should identify the beneficiaries and collect the following:

- Application form duly filled in the prescribed format (**Annexure-X**) along with latest passport size photograph of the applicant.
- True copy of Pass Book/Proof of Ownership of land duly signed by the Village secretary.



**Procedure:**

- The farmers who are willing to take up Vegetable cultivation are only eligible for the component.
- The empanelled firms done by M/s Agros are only eligible to supply for components like Creeper Mesh, 35% Loose shade net, Seedling Protrays & Plastic crates.
- All the companies / Authorized Dealers should furnish bank account numbers along with the IFSC codes to concerned ADHs for online transfer of amounts of subsidy amount through RTGS only.
- The empanelled companies list along with the prices should be made available to the farmers. The choice of the farmer in selection of the firms should be given priority.
- After the selection of the firm, the concerned HO/ ADH / DDH should explain the details of subsidy and non-subsidy particulars to the identified Beneficiaries, who are enrolled in the scheme.
- The application should be collected by the concerned HO and the ADH /DDH will scrutinize it.
- The identified farmers should pay the non-subsidy amount in shape of DD drawn in favour of the concerned firm / authorized dealer empanelled through Agros and submit to the concerned ADH.
- The concerned ADH will issue a purchase order along with the DD of non-subsidy amount to the approved firm / authorized dealer empanelled through Agros with a copy marked to concerned farmer.
- The firm should deliver the desired component to the farmer.
- The original invoices / bills and purchase order of the concerned firms / authorized dealer empanelled through Agros will be retained at concerned ADH office only.
- **The DDHs will send ink signed final proceeding along with annexure approved by District Collector to the Head Office for effecting the payment to the concerned firms /authorized dealer empanelled through Agros.**

- During disbursement of the component to the farmer, concerned HO, ADH and concerned firm / authorized dealer empanelled through Agros representative should take a photo along with the component.
- The subsidy amounts will be released to the firms / authorized dealer empanelled through Agros through online transfer.

### **3. Supply of 35% Shade net (loose) for vegetable cultivation**

#### **Objectives:**

- To encourage farmers to take up off-season/summer vegetable cultivation.
- To improve the productivity of vegetables and to get maximum returns per unit area.
- To ensure availability of vegetables throughout the year.
- To encourage new farmers to take up vegetable cultivation on commercial scale.
  - Target: 10,00,000sq.mt.
  - Area of Operation: 9 districts
  - Pattern of Assistance: 50% assistance not exceeding Rs. 12.50/-per sq.mt.
  - Maximum eligibility: 1ha per beneficiary.

**DDH/ADH/HO shall** give wide publicity regarding vegetable cultivation under shadenet during off-season/summer.

The HO should identify the beneficiaries and collect the following:

- Application form duly filled in the prescribed format **(Annexure-X)** along with latest passport size photograph of the applicant.
- True copy of Pass Book/Proof of Ownership of land duly signed by the Village secretary.

#### **Procedure:**

- Procedure mentioned at Creeper mesh is applicable for this component.
- DDH/ ADH shall organize a Mela for distribution of the component Shadenet and digital photos with the farmer, component & technical officer is a must.
- DDH / ADH will held responsible for any deviation.

#### 4. Seedling Protrays:

##### Objectives:

- To encourage farmers to take up his own nursery for vegetable cultivation
- To improve the establishment of nursery in main field and maintain plant population in the field which in turn enhances productivity of vegetables and maximises returns per unit area.
- Target: 100000 Nos
- Area of Operation: 9 districts
- Pattern of Assistance: 50% assistance not exceeding Rs.7.50/- per protray of 99 cells
- Maximum eligibility: 200 No. of protrays per beneficiary

##### Procedure:

**Procedure mentioned at Creeper mesh is applicable for this component also.**

#### 5. Urban Vegetable Farming:

##### Objectives:

- To create awareness and promote individual household organic vegetable cultivation and consumption.
- To promote the concept of greening of available terraces / tiny vacant places to cater to the ecological and sociological needs of urban population.
- To decrease the thrust on local markets.

##### Unit cost & Components

S. No	Name of the component	Specifications	Unit cost (in Rs)	Total cost (in Rs )	Subsidy (in Rs)
1	2	3	4	5	6
1	Silpaulin Covers	4 covers, 40" Dia and 12" depth, 250GSM	410/-	*1,722	50 %
2	Supply of potting mixture	52 cft ,	45 per Cft	2,340	
3	Seeds	3 packet	50/- per Pkt.	150	
	Curry leaf with poly bag	1 seedlings	50/- per Seedling	50	
4	Neem cake	25 kgs	13/- per Kg	325	
5	Neem oil	½ ltr	130/- per ½ tr	130	
6	Implements – Kurpi, Secateurs, Small sprayer & shower	1 unit	800/- per set	800	
7	Pot tray	1 No	310/-	310	
8	Poly feed	1 kg	150 per kg	150	
9	Cloth bag	1 No.	23/-	23	
	<b>TOTAL:</b>			<b>6,000</b>	<b>3,000</b>

Subsidy portion to cover 700 units(beneficiaries)  
at 50% subsidy i.e., 3,000/- per unit

- Rs.21.00 lakhs

Capacity Building

- Rs.4.00 lakhs

**Total**

**- Rs.25.00 lakhs**

**Procedure:**

- The implementing agency is Government Gardens wing and implementation in Hyderabad only.
- DDH, Government Gardens shall submit fortnightly progress report to RKVY section along with beneficiary list and success stories with photos.

**6. Vegetable Mini-kits:**

Vegetable mini-kits worth Rs.100/- mainly with green leafy vegetables and other vegetables as per the demand in the respective Districts is proposed with 90% subsidy.

**Objectives:**

- To ensure the nutritional security for rural poor households.
- To decrease the pressure on major markets during vegetable prices hike.
- To encourage farmers for vegetable cultivation in non-traditional areas.
  - Target: 1,20,000 Nos
  - Area of Operation: 9 districts
  - Pattern of Assistance: 90% assistance not exceeding Rs.90/-per Vegetable mini-kit
  - Maximum eligibility: 2 kits per beneficiary.

**Procedure:**

- DDH/ADH/HO should identify beneficiaries from rural poor households in coordination with DRDA (IKP, SERP).
- Obtained the indent for no. of kits from DRDA and place a consolidated indent to National Seed Corporations under intimation to Head office.
- Beneficiary acknowledgement sheet in the prescribed format (Annexure-XI) should be filled in by collecting a token amount of Rs.10/- per kit.
- The token amount should be remitted to **NSC in the form of DD / online transfer.**
- The DDHs will send ink signed final distribution list along with UC to Head Office for effecting the payment to the NSC.

## 7. ERECTION OF PERMANENT PANDALS FOR CREEPER VEGETABLES LIKE GOURDS

### Objectives:

- Promotion of creeper vegetables on pandals.
- Enhancing productivity for unit area.
- Enhancing quality produce by reduced pest & disease incidence.

### Pattern of Assistance:-

- 50% of total erection cost of the pandal, subject to a maximum of Rs. 1,00,000/- per acre for Permanent Pandal.
- The assistance is provided on materials including pandals, G.I Wire, Labour component etc.,
- Part of the labour cost shall be borne by the beneficiary.
  - Target: 389.165 ha
  - Area of Operation: 9 districts
  - Pattern of Assistance: 50% assistance not exceeding Rs. 100000/-per acre.
  - Maximum eligibility: 1 hectare per Beneficiary

### Estimated Cost for erection of Permanent Pandals. ( Per Ac.)

S. No.	Particulars	Unit	Qty.	Rate	Amount (in Rs.)
1	Erection of Stone/CC Pillars of 10' Height @ 15'x18' Spacing (including support pillars)	Nos.	185	350.00	64750-00
2	Steel wire for framework & internal network. (8 Guage & 10 Guage)	Qtl.	15	7500.00	112500-00
3	Labour Charges (For Digging of Pits, Fixing of pillars, Stretching of wire etc.,)	Nos.	LS	-	40000-00
<b>TOTAL</b>					<b>2,17,250-00</b>
<b>Part of the labour cost is borne by farmer &amp; the unit cost is restricted to Rs.2,00,000/-</b>					
<b>Rupees Two lakhs only</b>					

50% subsidy on unit cost -- Rs.1,00,000/- per Acre.

Maximum Subsidy eligibility is to an extent of 1.00 ha with a subsidy limit to Rs.2.50 lakhs per hectare.

## **Implementation Procedure:**

- ❖ The HO should identify the beneficiaries and collect the following:
  - Application form duly filled in the prescribed format (**Annexure- VII**) along with latest passport size photograph of the applicant.
  - True copy of Pass Book/Proof of Ownership of land duly signed by the Village secretary.
  - Photograph of the land prior to the erection of pandal with farmer concerned HO, at all stages of pandal erection and also after completion of pandal erection.
  - ADH & HO should keenly verify the previous year permanent pandal payments and see that no farmer is repeated for more than 2.5 acres. ADH & HO concerned will be held responsible in case of any deviation.
  - To conduct inspections twice when the material reaches the field and after execution along with photos with landmark. Further GPS coordinates have to be recorded for the location of the site and extent of the permanent pandal component.
  - Release of subsidy shall be made in two spells. 1) 50% subsidy as 1<sup>st</sup> spell release after installation and inspection report of concerned HO. 2) 2<sup>nd</sup> spell release of remaining 50% subsidy shall be done after the report of 3<sup>rd</sup> party verification which will be done by head office.
- ❖ If farmer is proposed to take up permanent pandal erection on lease land, concerned HO should satisfy the lease agreement and obtain declaration from lease holder (**Annexure-VIII**).
- ❖ The ADHs shall inspect personally and after fully satisfying themselves, may issue tentative sanctions to the farmers, indicating a maximum time frame of 3 months for completion of erection and plantation.
- ❖ An affidavit from the farmers stating that he/she shall be responsible for methodology of the erection of the pandal and shall take up cultivation of vegetables on the pandal for a minimum period of 5 years from date of release of subsidy and if the pandal is removed before the completion of 5 year period the amount is liable to be recovered from the beneficiary under R.R. Act.

- ❖ Measurements of the pits, poles/stone pillars, wire thickness and all other information compulsorily to be recorded in engineering M. Book (it is mandatory to record all the material that has been used in erection of permanent pandal in M. Book).
- ❖ HO shall ensure to record the details of material used in the M. Book.
- ❖ Each and every M. Book details should be thoroughly checked by the ADH before sanction of subsidy to the beneficiary.
- ❖ Farmer shall submit completion report and bills to the HO/ADH along with photograph of newly erected permanent pandal at 3 stages i.e. open land, at the time of pandal erection and full completion.
- ❖ On receipt of completion report from farmer, the HO shall inspect the unit personally. If the unit is satisfactory HO shall certify the bills and recommend for release of subsidy. **(Annexure-IX)**
- ❖ The ADH shall inspect and satisfy as per the guidelines all the units sanctioned before sanction of subsidy.
- ❖ The DDH shall randomly verify 30% of the installations and should ensure strict adherence to the guidelines and will be held responsible for any deviation.
- ❖ HO shall invariably ensure to display a board at the unit, indicating the name of the farmer, amount of subsidy given by the Department of Horticulture, name of the scheme and year of construction etc.
- ❖ Website loading of all stages.

**GOVERNMENT OF TELANGANA  
DEPARTMENT OF HORTICULTURE**



**Financial Assistance by Department of Horticulture (RKVY)**

Name	:	S/o	:
Village	:	Mandal	:
District	:	Component	:
Area in acres	:	Unit cost	:
Year of sanction	:	Assistance	:

**8. HRD Trainings to farmers and officers:** Imparting trainings to farmers to make them aware of and also by organizing visits to the vegetable gardens already taken up successfully.

**a. Trainings of farmers within the state:** Farmers shall be given training on advance technologies within the State at District Level / Horticulture Training Institute at Hyderabad with 100% subsidy @ of Rs.1000/- per farmer for (2)days training.

**Objectives:**

- Providing appropriate training to the farmers for adoption of latest and emerging trends and technology at field level / class rooms.
- To familiarize the farmers about the production & Post harvest practices being followed by progressive farmers.
  - Target: 3600 Nos
  - Area of Operation: 9 districts
  - Pattern of Assistance: 100% assistance

**NON-NEGOTIABLES WHILE CONDUCTING TRAINING PROGRAMME TO THE FARMERS**

**a) Trainings to farmers:**

1. The districts have to identify the training needs of the horticulture farmers in the district keeping in view, the horticulture profile, productivity pattern, incidence of pest, post harvest practices and other such relevant issues.
2. Based on the training needs, the ADH in consultation with field functionaries should prepare district specific training calendar.
3. The calendar should contain mandal-wise crop-wise training schedule. Training programmes conducted without preparing the training calendar will not be eligible for drawing assistance from RKVY funds.
4. The farmers / beneficiaries identified under RKVY especially, farmers identified for Creeper mesh, Permanent pandals etc., should invariably be covered under HRD program.
5. The ADH shall identify resource persons including retired personnel of Horticulture dept., KVK's, progressive farmers and empanel them and their services can be used by paying honorarium.
6. Providing written literature in Telugu on the training subject to the trainees is a must.



**If training is conducted without giving the written literature, it will not be considered as training for getting assistance.**

1. Feedback of the farmers on the usefulness of the training shall be obtained in specially designed feedback forms or in a register along with the signatures of the participants.
2. Documentation like photograph shall be taken for each training program. Press publicity should be given on these training programs.
3. The DDH should visit maximum number of training programmes as far as possible as this will give an opportunity to interact with farmers and get feedback on horticultural issues.
4. Attendance register of the farmers should be maintained by each officer.

**Training to farmers:**

**i) Within the Districts:**

- Training programme should be of two days duration. Selection of beneficiaries shall be primarily being from the beneficiaries of various schemes being implemented by the department.
- It should be ensured that, the trainings conducted in a month should invariably cover **18% SC farmers, 10% ST farmers** and **33% women** beneficiaries /farmers.
- The Training programme should be held within the state. A field visit of the farmers should be organised to the neighbouring districts to educate the farmers on latest technologies adopted. The expenditure per training should not exceed Rs.25000/- per batch of 25 farmers (component wise indicative cost given below)
- The two days Training programme can be held at cluster level or Horticulture Training Institute, Hyderabad.
- The expenditure should not exceed Rs.25,000/- per training for a batch of 25 farmers. (component wise indicative cost is given below)
- Wide publicity of the programme to be given in local newspaper and programme to be documented in coordination with divisional / mandal PRO and photographs of local news paper/ video clippings to be sent to RKVY at the end of the month along with progress report.

- Suitable resource persons should be identified for imparting training based on the Subject. The resource person must be either Scientists from DAATT Centre or from nearby Agriculture / Horticulture research stations of Prof. Jayashankar Agril. University or SKLTS Horticulture University.

**COMPONENT WISE ASSISTANCE FOR 2 DAYS TRAINING PROGRAMMES  
WITHIN THE STATE - 2015-16**

<b>S.No</b>	<b>Component</b>	<b>Assistance @ Rs.25,000/- per training a batch of 25 farmers</b>
1	Study material ( Reading and writing material , CDs)	2000/-
2	Honorarium to faculty members / resource persons.	3000/-
3	Expenditure on food	5000/-
4	Travelling expenses	6000/-
5	Miscellaneous, contingent exp.	9000/-
	<b>Total</b>	<b>25,000/-</b>

**9. Technology Dissemination through demonstration/ front-line demonstration:**

**Objective:**

To demonstrate all the latest advanced technologies especially vegetables like pandals, trellies, shadenet houses etc., in integrations with Drip/ sprinklers/ Mulching etc. at one place i.e. Departmental Horticulture Farms.

- **Targets will be communicated separately.**

**Implementation guidelines:** Dist. DDHs/ADHs shall furnish the proposals with the above components as per the District local needs and cropping pattern. DDH/ADH shall take prior approval of COH for the proposals for implementation

**10. Establishment of farmers Training School at Vikarabad Horticulture Farm:**

**objectives:-**

- Enhancement in production of various horticultural crops by use of up-to-date technology proven by National and State Research Institutions through front line demonstrations.
- Create awareness on suitability of new varieties and promising varieties released by research institutions through front line demonstrations.

- Generate key communicators in rural areas for technology transfer in horticulture.
- To develop a group of skilled personnel for entrepreneurship development in horticulture.
- Creating environment to attract rural youth for creating horticultural wealth in the state.
- Demand driven short term training courses based on modular employable skills decided in consultation with Horticulture University.

**Procedure:**

The implementation of the component shall be as per the project report submitted by ADH Rangareddy. **DDH /ADH shall implement the programme duly following the technical specifications, guidelines and procedures in vogue.**

**11. CAPACITY BUILDING FOR VEGETABLE CLUSTER FARMERS:**

- Target: 1000 Nos( two days Training to 1000 farmers @ Rs. 1000/- per farmer, on advanced technologies of Package of Practices, Pests & Disease incidence & control and Post-Harvest &Marketing etc.
- Area of Operation: 4 districts.
- 100% Assistance

**Implementation:**

- Same guidelines mentioned under HRD training of farmers within the State for 2 days are applicable.
- This component shall be implemented in the concerned District and concerned cluster only.

**12.INM/ IPM:**

**Objective:**

- To promote integrated nutrient and pesticide management
- To reduce pesticide residual levels.
  - Target: 1000 ha
  - Area of Operation: 4 districts
  - Pattern of Assistance:30% assistance not exceeding Rs.1200/-per ha
  - Maximum eligibility: 1 ha per Beneficiary

**Implementation:** Guidelines will be communicated separately.

### **13. COLLECTION CENTRES :**

Main objective is to Strengthen Value Chain of Vegetables and creation of Market linkages by establishing collection centres at cluster level i.e. village.

- Target: 5Nos
- Area of Operation: 4 districts
- Pattern of Assistance: 50% assistance @ Rs.6.00 lakhs per center

**Implementing agency of this component is Marketing Department and guidelines formulated by Marketing Department.**

**ANNEXURE – I**

Photograph of  
the applicant

**APPLICATION FORM (HYBRID VEG. SEED SUPPLY)  
(To be collected from the Farmer/Lease Holder)**

**District Code:** \_\_\_\_\_ **H. O. Head Quarter:** \_\_\_\_\_

**Name of the Season:** Kharif/Rabi/Summer **Application S. No.:** \_\_\_\_\_

1. Name of the Farmer :
2. Father's/Husband's Name :
3. Category (SC/ST/Women/Others) :
4. H. No. :
5. Village :
6. Mandal :
7. District :
8. PIN Code :
9. Tel.No./ Mob. No. :
10. Patta pass book No./Lease Deed No. :
11. Total Area of Land owned :
12. Area proposed for Vegetable cultivation (Ha) :
13. Survey No. of the area proposed :
14. Irrigation Sources (Openwell/Borewell) :
15. Details of Hybrid Vegetable Seed required :
  - a) Name of the Crop :
  - b) Name of the Hybrid/Variety :
  - c) Name of the Company :
  - d) Packing size :
  - e) Per Kg cost of the Hybrid/Variety (Rs.) :
  - f) Recommended seed rate per Ha. :
  - g) Quantity of seed eligible/required for  
proposed area (Kg) :

- h) Subsidy pattern allowed/permitted (50:50) :
- i) Total cost of the seed for the required Qty (Rs.) :
- j) Maximum subsidy amount eligible  
for the proposed area (Rs.)  
(based on the subsidy limit of Rs. 3000/- per Ha.):
- k) Non subsidy amount ( i – j ) to be paid  
by the farmer (Rs.) :
- l) Demand Draft No. and date/Bank/Branch :

16. Farmer Bank Account Details:

- a. Name of the Bank/Branch :
- b. Bank Account No. :
- c. IFSC Code :
- d. RTGS Code. :
- e. MICR Code. :

17. No. of TIMES that the subsidy under the Scheme availed:

**Date:-----**

**Signature of the Applicant**

**(NAME IN CAPITALS)**

**Acknowledgment**

(For receipt of application from the farmer)

Received application from \_\_\_\_\_ S/o or W/o  
\_\_\_\_\_ belonging to the village \_\_\_\_\_,  
Mandal \_\_\_\_\_ towards supply of \_\_\_\_\_ (quantity) of  
\_\_\_\_\_ seed of \_\_\_\_\_ Hybrid/Variety pertaining to  
\_\_\_\_\_ company, along with Non subsidy amount for \_\_\_\_\_ Rs. in  
the shape of Demand Draft No. \_\_\_\_\_ and date: \_\_\_\_\_.

**Date:** -----

**Signature of H. O/ F.C**

**(NAME IN CAPITALS)**

**Acknowledgment**

(For receipt of vegetable seed from the H. O.)

Received \_\_\_\_\_ (quantity) of \_\_\_\_\_ seed of  
\_\_\_\_\_ Hybrid/Variety pertaining to  
\_\_\_\_\_ company, from the Horticulture officer in good  
condition on date: \_\_\_\_\_.

**Date:**-----

**Signature of the farmer**

**(NAME IN CAPITALS)**

**ANNEXURE – II**

**DECLARATION**

**(for Lease Holders only)**

I, Sri/Smt. \_\_\_\_\_, S/o,W/o. \_\_\_\_\_, Village \_\_\_\_\_, Mandal \_\_\_\_\_, District \_\_\_\_\_ hereby declare that, I have taken an extent of \_\_\_\_\_Ac \_\_\_\_\_Gts/ Cents in Sy. No. \_\_\_\_\_ of \_\_\_\_\_ Village, \_\_\_\_\_ Mandal, belonging to Sri/Smt. \_\_\_\_\_ on lease for growing vegetable crops in Kharif/Rabi/Summer 2015-16 only and I shall have no further claim on the said land other than for growing the vegetables in the said season.

**Signature of the Land Owner  
(Optional)**

**Name:**  
**Village:**

**Signature of the Lease Holder  
(Compulsory)**

**Name:**  
**Village:**

**Signature of Village Secretary  
(Compulsory)**



**ANNEXURE – III**

**PROFORMA FOR PLACING INDENT TO THE COMPANIES**

**GOVERNMENT OF TELANGANA  
DEPARTMENT OF HORTICULTURE**

**Name of the District:**  
**Season:**  
**Indent No.**

**O/o ADH I or II**

**Date:**

<b>Sl. No.</b>	<b>Name of the Company</b>	<b>Crop</b>	<b>Variety</b>	<b>Packing Size</b>	<b>Per Kg. cost of the seed</b>	<b>Area proposed to be covered (Ha)</b>	<b>Quantity of seed indented (in kg)</b>	<b>Total Cost of the indented seed (in Rs.)</b>	<b>Subsidy amount (Rs)</b>	<b>Non-subsidy amount (Rs)</b>
1	2	3	4	5	6	7	8	9	10	11

**Signature of ADH**

**ANNEXURE-IV**  
**Format for stock register**

**Crop:**

<b>Sl. No.</b>	<b>Indent No./ Date of Indent</b>	<b>DC.No. &amp; Date</b>	<b>Lot no.</b>	<b>Company</b>	<b>Variety</b>	<b>Quantity of seed received (Gms/Kgs)</b>	<b>Quantity of seed issued (Gms/kgs)</b>	<b>Issued to HO Jurisdiction</b>	<b>Issued Date</b>	<b>Signature</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>

**ANNEXURE-V**

**Format for Beneficiary register**

<b>Sl. No.</b>	<b>Name of the Farmer</b>	<b>Father's name</b>	<b>Village</b>	<b>Mandal</b>	<b>Survey No</b>	<b>Area in extent</b>	<b>Category (GC/SC/ST)</b>	<b>Crop</b>	<b>Variety</b>	<b>Quantity</b>	<b>Packing size</b>	<b>Full cost</b>	<b>Subsidy</b>	<b>Non-subsidy DD.No. /Date/ Bank</b>	<b>Signature of the Farmer/ acknowledgement</b>
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>

## ANNEXURE -VI

### INSPECTION REPORT (HYBRID VEG. SEED SUPPLY) (IN CASE OF COMPLAINTS RECEIVED FROM FARMER)

1. Name of the Farmer :
2. Village :
3. Mandal :
4. Name of the Crop :
5. Name of the Hybrid / Variety :
6. Name of the company :
7. Quantity of Indented :
8. Date of the seed indented :
9. Date of the seed received :
10. Batch No. D.C. No. & Dt., Lot No. etc., :
11. Date of seed expiry :
12. Date of the seed distributed to the farmer :
13. Date of sowing :
14. Seed Rate per ha. :
15. Area sown (Ha) :
16. Date when the farmer complained  
to the Officer. :
  
17. Date of visit of the Officer concerned  
to the field. :
  
18. Detailed report of the officer about  
the defect of the seed. :
  
- a) Whether farmer adopted recommended  
Seed Rate. :
- b) No. of plants in the square meter  
area in the affected field. :
- c) Germination percentage :

- d) Percentage of genetic purity :
- e) Brief description of the damaged crop :
- f) Any other information :

**Signature & Name of the  
Horticulture Officer**

**Signature & Name of the  
DDH /ADH**

**Annexure-VII**

**APPLICATION FORM (PANDALS)**

**(To be collected from the Farmer/Lease Holder)**

Photograph of  
the applicant

**District Code:** \_\_\_\_\_ **H. O. Head Quarter:** \_\_\_\_\_

**Name of the Season:** \_\_\_\_\_ **Application S. No.:** \_\_\_\_\_

1. Name of the Farmer :
2. Father's/Husband's Name :
3. Category (SC/ST/Women/Others) :
4. H. No. :
5. Village :
6. Mandal :
7. District :
8. Pin Code :
9. Tel No: Land Line :  
Mobile No :
10. Patta pass book No./ Registered/Lease Deed No:
11. Total Area of Land owned :
9. Survey No. of the land. :
- 10 Irrigation Sources (Openwell/Bore well) :
11. Energy / Pumping source (No.) :
12. Area proposed for erection of pandals (Acres):
13. Crops proposed for cultivation :
14. Existing area under Pandal if any (Acres):
15. Affidavit as per guidelines :
16. Farmer Bank Account Details:
  - a. Name of the Bank/
  - b. Branch :
  - c. Bank Account No. :
  - d. IFSC Code :
  - e. RTGS Code. :

**Date:**

**Signature of the Applicant**

**Certificate of Village Secretary**

This is to certify that, Smt./Sri. \_\_\_\_\_, W/o/S/o \_\_\_\_\_ resident of \_\_\_\_\_ village is the owner of the above land Sy. No. \_\_\_\_\_ and is proposed to erect trellies for tomato cultivation/permanent pandals for cultivation of creeper vegetables.

**Signature of Village Secretary**

-----

**Acknowledgment**

(For submission of application by the farmer)

Received application from \_\_\_\_\_ S/o or W/o \_\_\_\_\_ belonging to the village \_\_\_\_\_, Mandal \_\_\_\_\_ towards erection of permanent pandal for creeper vegetables/trellies for tomato cultivation.

**Date:** -----

**Signature of H. O/ F.C**

**Acknowledgment for receipt of cheque/DD from the H.O.**

Received Cheque/Demand Draft No. \_\_\_\_\_, dated: \_\_\_\_\_ for an amount of Rs. \_\_\_\_\_ from the Horticulture officer on date: \_\_\_\_\_ towards erection of permanent pandal for gourds/trellies for tomato cultivation :

**Date:**-----

**Signature of the farmer**

**Annexure-VIII**

**DECLARATION**

**(for Lease Holders only)**

I, Sri/Smt. \_\_\_\_\_, S/o,W/o. \_\_\_\_\_, Village \_\_\_\_\_, Mandal \_\_\_\_\_, District \_\_\_\_\_ hereby declare that, I have taken an extent of \_\_\_\_\_Ac \_\_\_\_\_Gts/ Cents in Sy. No. \_\_\_\_\_ of \_\_\_\_\_Village, \_\_\_\_\_Mandal, belonging to Sri/Smt. \_\_\_\_\_ on lease for growing \_\_\_\_\_ crop on permanent pendal/ trellies for \_\_\_\_ years and I shall have no further claim on the said land other than for growing said vegetable for the said period.

**Signature of the Land Owner  
(Optional)**

**Name:**

**Village:**

**Signature of the Lease Holder  
(Compulsory)**

**Name:**

**Village:**

**Signature of Village Secretary  
(Compulsory)**



**Annexure - IX**

**INSPECTION REPORT (PANDALS / CREEPER MESH)**

1. Name of the Farmer :
2. Village :
3. Mandal :
4. District :
5. Pin Code :
6. Telephone No: Land Line No :  
Mobile No :
7. Name of the Crop already existing :
8. Area Proposed under pandals/trellies  
(in Acres) :
9. Area already existing under pandals  
(in Acres) :
10. Crops proposed to be cultivated :
11. Source of Irrigation :
12. Affidavit from farmer :
13. Pass Book/Proof of Ownership of land :
14. Date of visit of the Officer concerned :  
to the field.
15. Detailed report of the officer :

The field of the applicant has been inspected. Required documents have been verified and the erected Permanent Pandal /Creeper mesh is satisfactory/not satisfactory. Hence the release of subsidy is recommended/not recommended.

**Horticulture Officer**

**DDH / ADH**

Photograph  
of the  
applicant

**Annexure-X**

**APPLICATION FORM**

**CREEPER MESH/PLASTIC CRATES/ SHADENET/ PROTRAYS**

**(To be collected from the beneficiary)**

**District Code:** \_\_\_\_\_

**H. O. Head Quarter:** \_\_\_\_\_

**Name of the Season:** \_\_\_\_\_

**Application S. No.:** \_\_\_\_\_

1. Name of the Farmer :
2. Father's/Husband's Name :
3. Category (SC/ST/Women/Others) :
4. H. No. :
5. Village :
6. Mandal :
7. Contact Nos. :  
Land line No. :  
Mobile No. :
7. Patta pass book No./Lease Deed No. :
8. Total Area of Land owned :
9. Irrigation Sources (Openwell/Borewell) :
10. Names of the vegetables cultivated in the field :
11. Survey No. of the area. :
12. Name of the component required  
(Creeper mesh/Plastic crates/ Shadenet/ Protrays) :
13. Total cost of the equipment :
14. Subsidy amount (Rs) :
15. Non-subsidy amount (Rs) :
16. Demand Draft details (No, date and amount) :

**Date:**

**Signature of the Applicant**

**Acknowledgment**

(For submission of application by the farmer)

Received application from \_\_\_\_\_ S/o or W/o \_\_\_\_\_  
belonging to the village\_\_\_\_\_, Mandal\_\_\_\_\_ towards supply of  
\_\_\_\_\_ (Creeper mesh/Plastic crates/ Shadenet/ Protrays).

**Date:** -----

**Signature of H. O/ F.C**

**Acknowledgment**

(For receipt of equipment from the H. O.)

Received \_\_\_\_\_equipment, quantity\_\_\_\_\_ belonging to  
----- company from the Horticulture officer on date: \_\_\_\_\_ in good  
condition.

**Date:** -----

**Signature of the farmer**

**Annexure-XI**

**Beneficiary acquittance for Vegetable mini-kits RKVY -2015-16**

Name of the District:

Sl. No.	Name of the beneficiary	Father's name	Village	Mandal	Survey no.	No. of mini-kits	Subsidy	Non-subsidy	Signature of beneficiary
	<b>TOTAL</b>								

**CERTIFICATE**

This is to certify that the above mentioned \_\_\_\_\_no. of beneficiaries are covered under distribution of vegetable mini-kits, RKVY 2015-16.

**Signature of the Horticulture Officer**