

**GOVERNMENT OF TELANGANA
DEPARTMENT OF HORTICULTURE**

From,
Sri. L. Venkatram Reddy, BSc (Ag) TTC,
Commissioner (FAC)
Department of Horticulture
Hyderabad, Telangana

To,
All the Management Heads,
mentioned in the address entry.

Lr No. GG/ 90/TUM/DDH/2017, dated: 29-07-2017.

Sir,

Sub: Horticulture Department – Government gardens wing – organizing
Telangana Udayana Mahotsavam 2017 – co sponsorship of the event –
Floating of interest – Regarding.

Ref: Telangana Udayana Mahotsavam 2017.

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This is to inform that the Horticulture Department is organizing its 1st Telangana Udayana Mahotsavam 2017, from 27th to 31st August'2017 at Peoples Plaza, Necklace Road, Hyderabad, Telangana State.

The event emphasizes to focus the rich green heritage of the newly formed State of Telangana. The event showcases the wealth Horticulture and its allied sectors. It is a unique platform providing a good business opportunity to the horticulture and line business-men. Approximately about 5 lakh visitors are expected to visit the show

It is a great opportunity for your company to display your products and raise your business. In this issue kindly sponsor the event.

I	Event	
1	Event sponsorship	₹10.00 lakhs
2	Event Co-sponsorship	₹5.00 lakhs
II	Exhibition	
1	Exhibition Platinum Sponsor	₹2.00 lakhs
2	Exhibition Diamond Sponsor	₹1.5 lakhs
3	Exhibition Gold Sponsor	₹1.00 lakhs
4	Exhibition Silver Sponsor	₹0.75 lakhs
III	Workshop	
1	Lead workshop sponsor	₹2.00 lakhs
2	Workshop co-sponsor	₹1.5 lakhs
3	Workshop session sponsor	₹1.00 lakhs
IV	Partners	
1	State partner	₹2.00 lakhs
2	Co-state partner	₹1.00 lakhs

Salient features of sponsorship as follows:

- Exclusive acknowledgement at **“Event Sponsor”**
- Prominent exhibition space of approx 18’x18’ – 324sft(raw space/18’x18’-324sft(Open to sky).
- Lead branding on the main backdrop and across the event.
- Invitation for the Chairman /MD/CEO during the inaugural.
- Prominent branding on print and electronic communication.
- Logo with hyperlink on the event website Department of Horticulture.
- Privilege to nominate a speaker in workshop / conference.
- Privilege to distribute the literature to the delegate / attendees of workshop.
- Full page color advertisement in exhibitor directory.
- Distribution of department literature to farmers.
- 15 delegates for the workshop /conference.
- Listing of company profile in event directory.
- “Thank You Sponsor” acknowledgement on TUM expo catalogue.
- Acknowledgement in the event report which will be widely circulated after the event.
- Introduction to the State level VIPs who participate in inaugural and valedictory functions.
- 50 invitation cards.
- Greeting throughout the day 8 times in public address system.

In this regard a line of confirmation will be highly appreciable. For further details pl contact Sri. Madhusudhan, DDH 8374449901 and Sri. Prem Singh, DDH (Trg) 7331109523.

Yours faithfully
Sd/-
Commissioner of Horticulture

To
The Chairman, Jain Irrigation.
The Chairman, Sakthiman

Copy to
Sri. B. Vijay Prasad DDT to pursue the matter regularly.